

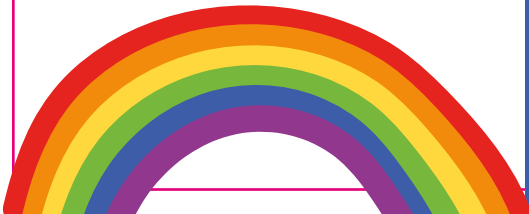
FOR YOUNG PEOPLE

You deserve to feel safe and respected everywhere.

Look for the Safe to Be sticker.

If harassed:

- Tell a staff member
- Ask for support
- Remember: discrimination is never acceptable



YOUR VOICE MATTERS

Share your experiences. Tell spaces what helps you feel welcome.

By speaking up, you help change the culture – from silence to action.



KEY MESSAGES:

- Visible support
- Action against harassment
- Equal treatment for all identities
- Education on healthy relationships
- Safer public spaces



NEED HELP?

- ▶ **Childline:**
0800 1111
- ▶ **NSPCC Helpline:**
0808 800 5000
- ▶ **Cara-Friend:**
(028) 9089 0202

JOIN US IN MAKING EVERY SPACE SAFE TO BE.



CREATING SAFER, MORE RESPECTFUL COMMUNITIES FOR EVERYONE

Look for the Safe to Be sticker
it means this space welcomes and protects LGBTQIA+ young people.

NSPCC
NORTHERN IRELAND



WHY THIS MATTERS

Homophobia, biphobia, and transphobia grow from the same harmful systems as sexism and misogyny.

They feed a culture that excuses harassment and tolerates violence.

WE ALL DESERVE TO FEEL SEEN, SAFE, AND SUPPORTED.

WHAT WE BELIEVE

- Every young person has the right to feel safe and respected.
- Challenging one form of harm helps prevent others.
- By promoting inclusion, kindness, and respect, we help create the kind of culture where violence against women and girls — and against anyone targeted for who they are — cannot take root.

WHY WE NEED THIS CAMPAIGN

LGBTQIA+ young people often feel unsafe in public spaces.

Uncertainty about acceptance can lead to isolation and vulnerability.

Safe to Be aims to change that:

- Shows allyship
- Signals safety and inclusion
- Challenges prejudice

HOW YOU CAN HELP (BUSINESSES & SPACES)

- Show kindness
- Be open to feedback
- Don't tolerate hate
- Respect pronouns
- Check in if someone is harassed
- Display the Safe to Be sticker



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